

# ZEW IN BRIEF

// KEY INFORMATION AT A GLANCE


## EXECUTIVE DIRECTORS

- Prof. Achim Wambach, PhD  
President (Science and Research)  
E-mail [achim.wambach@zew.de](mailto:achim.wambach@zew.de)  
Executive Assistant: Andrea Hüneke-Zindl  
E-mail [andrea.hueneke-zindl@zew.de](mailto:andrea.hueneke-zindl@zew.de)  
Phone +49 621 1235-101, -100  
Fax +49 621 1235-222
  
- Thomas Kohl  
Director (Business and Administration)  
E-mail [thomas.kohl@zew.de](mailto:thomas.kohl@zew.de)  
Executive Assistant: Kathia Riedling  
E-mail [kathia.riedling@zew.de](mailto:kathia.riedling@zew.de)  
Phone +49 621 1235-112, -111  
Fax +49 621 1235-222

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### Address:

Centre for European Economic Research (ZEW)  
L 7, 1 · 68161 Mannheim · Germany  
Postal address:  
P.O. Box 10 34 43 · 68034 Mannheim · Germany  
Phone +49 621 1235-01  
Fax +49 621 1235-255  
E-mail [info@zew.de](mailto:info@zew.de)  
Internet [www.zew.eu](http://www.zew.eu)

## // ORGANISATION CHART

### Scientific Advisory Council

Chairman: Prof. Dr. Kai A. Konrad  
Vice-Chairwoman: Prof. Dr. Christine Zulehner

Executive

Prof. Achim Wambach, P  
President

Strategic Pl

### Labour Markets, Human Resources and Social Policy

Dr. Melanie Arntz (Acting Head)

### Digital E

Prof. Dr. Iren

### International Finance and Financial Management

Dr. Oliver Lerbs (Acting Head)

### Environmental and R Environmental

Prof. Achim Wambach

### International Distribution and Redistribution

Dr. Holger Stichnoth (Acting Head)

### Market

Prof. Dr. Vita

### Information and Communication

Gunter Grittmann

### Knowledge Qualification

Thoma

### ZEW Sponsors' Association Science and Practice

Chairman: Dr. Alexander Selent  
Vice-Chairman: Luka Mucic



MANNHEIM CENTRE  
FOR COMPETITION  
AND INNOVATION

Directors

PhD **Thomas Kohl**  
Director

Planning Unit

### Supervisory Board

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Theresia Bauer MdL  
Vice-Chairman: Dr. Ralf Krieger

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Heide Bertschek

Economics of Innovation and  
Industrial Dynamics

Dr. Georg Licht

Resource Economics,  
Management

Heide Bertschek, PhD (Acting Head)

Corporate Taxation and Public Finance

Prof. Dr. Friedrich Heinemann

Design

Heide Bertschek

Competition and Regulation

Prof. Dr. Kai Hüschelrath

Transfer &  
Programmes

Thomas Kohl

General Services

Stephan Reichert

**MaTax**  
MannheimTaxation  
Science Campus

**ZEW** || **FDZ**  
ResearchDataCentre

## // RESEARCH

- Research Department  
**Labour Markets, Human Resources and Social Policy** ..... 4  
Acting Head of Unit: Dr. Melanie Arntz  
Phone +49 621 1235-159 · E-mail melanie.arntz@zew.de
- Research Department  
**Digital Economy** ..... 4  
Head of Unit: Prof. Dr. Irene Bertschek  
Phone +49 621 1235-178 · E-mail irene.bertschek@zew.de
- Research Department  
**Economics of Innovation and Industrial Dynamics** ..... 5  
Head of Unit: Dr. Georg Licht  
Phone +49 621 1235-177 · E-mail georg.licht@zew.de
- Research Department  
**International Finance and Financial Management** ..... 5  
Acting Head of Unit: Dr. Oliver Lerbs  
Phone +49 621 1235-147 · E-mail oliver.lerbs@zew.de
- Research Department  
**Environmental and Resource Economics, Environmental Management** ..... 6  
Acting Head of Unit: Prof. Achim Wambach, PhD  
Phone +49 621 1235-100 · E-mail achim.wambach@zew.de
- Research Department  
**Corporate Taxation and Public Finance** ..... 6  
Head of Unit: Prof. Dr. Friedrich Heinemann  
Phone +49 621 1235-149 · E-mail friedrich.heinemann@zew.de
- Research Group  
**International Distribution and Redistribution** ..... 7  
Acting Head of Unit: Dr. Holger Stichnoth  
Phone +49 621 1235-362 · E-mail holger.stichnoth@zew.de
- Research Group  
**Market Design** ..... 7  
Head of Unit: Prof. Dr. Vitali Gretschko  
Phone +49 621 1235-310 · E-mail vitali.gretschko@zew.de
- Research Group  
**Competition and Regulation** ..... 8  
Head of Unit: Prof. Dr. Kai Hüschelrath  
Phone +49 621 1235-384 · E-mail kai.hueschelrath@zew.de
- **Leibniz Research Alliances** ..... 8
- **MaCCI/MaTax** ..... 9
- **Research Data** ..... 10
- **SEEK/Visiting Researchers Programme** ..... 11
- **Scientific Events and Publications** ..... 12/13

## // SERVICE

- Career Opportunities** ..... 14  
Contact: Doris Brettar  
Phone +49 621 1235-250 · E-mail doris.brettar@zew.de
- Knowledge Transfer & Qualification Programmes** ..... 15  
Contact: Barbara Hey  
Phone +49 621 1235-244 · E-mail barbara.hey@zew.de
- Information and Communication** ..... 16  
Head of Unit: Gunter Grittmann  
Phone +49 621 1235-132 · E-mail gunter.grittmann@zew.de



The executive directors of ZEW:  
Professor Achim Wambach, PhD and Thomas Kohl

## THE INSTITUTE

The Centre for European Economic Research (ZEW) in Mannheim is an independent, non-profit research institute under the legal form of a limited liability company (GmbH). Founded in 1991, ZEW is one of Europe's leading research institutes in economics and enjoys a strong international reputation. ZEW is a member of the Leibniz Association, a network of outstanding research institutes in Germany.

ZEW pursues four key objectives:

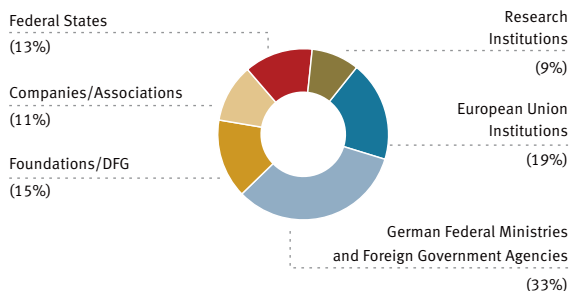
- to conduct research of the highest quality,
- to provide science-based economic policy advice,
- to train talented economists,
- to inform the professional and lay public.

ZEW's principal mission is to study the optimal performance of markets and institutions in Europe. Researchers at ZEW apply a range of methodologies, in particular microeconomic and microeconometric approaches. The institute welcomes interdisciplinary cooperation.

Headed by Professor Achim Wambach, the president of the institute, and Thomas Kohl, the institute's director, ZEW currently employs a staff of approximately 190, distributed across six research departments, three research groups, and three service departments.

## Funding

ZEW receives basic funding from the State of Baden-Württemberg and the Federal Ministry for Economic Affairs and Energy. Competing with other institutes, ZEW obtains third-party funding through commissioned research projects.



Sources of third-party funding in 2016

## Shareholder and Supervisory Board

The sole shareholder of ZEW is the State of Baden-Württemberg. The Supervisory Board consists of eleven members. Theresia Bauer MdL, Baden-Württemberg's Minister of Science, Research and the Arts, chairs the Supervisory Board.

## Scientific Advisory Council

A Scientific Advisory Council with representatives from the worlds of academia and business has the task of evaluating ZEW's work. The council is chaired by Professor Kai A. Konrad, Managing Director of the Max Planck Institute for Tax Law and Public Finance.

## ZEW Sponsors' Association for Science and Practice

The ZEW Sponsors' Association for Science and Practice supports ZEW's work. The members of this association include about 150 firms and personalities, who ensure a continuing exchange between the domains of research and entrepreneurial practice. Dr. Alexander Selent, vice-chairman of the executive board at Fuchs Petrolub SE, chairs the association. For further information, please visit [www.zew.eu](http://www.zew.eu) → About ZEW → Sponsors' Association.

## Labour Markets, Human Resources and Social Policy

The Research Department “**Labour Markets, Human Resources and Social Policy**” investigates how labour market institutions and working conditions in firms may facilitate the development of smart, sustainable and inclusive labour markets in Europe. The Research Department offers scientifically rigorous policy advice on the design of efficient labour market, education and family policies.

### Research Areas

- Inclusive Labour Markets
- Labour Markets in Organisations
- Education and Labour Market Entry
- Changing Labour Markets

## Digital Economy

The Research Department “**Digital Economy**” studies the impact of digitalisation on economic processes. It investigates changes in production, innovation, and the working world brought about by digitalisation, as well as digital markets and platforms.

### Research Areas

- Diffusion of Digital Technologies
- Digitalisation and Corporate Strategies
- Digital Markets and Platforms



**Acting Head: Dr. Melanie Arntz**  
Labour Markets, Human Resources  
and Social Policy



**Head: Prof. Dr. Irene Bertschek**  
Digital Economy



## Economics of Innovation and Industrial Dynamics

The Research Department “**Economics of Innovation and Industrial Dynamics**” investigates the behaviour of firms under dynamic market conditions. It identifies the challenges faced by firms and economic policy-makers as a consequence of the European and global economic integration in the context of technological competition, and proposes new courses of action.

### Research Areas

- Innovation Processes in Firms
- Intellectual Property Rights and Intangible Investments
- Industry-Science Linkages and Technology Transfer
- Firm Foundations and the Growth of Start-ups
- Firm Closures
- ZEW Research Data Centre

## International Finance and Financial Management

Focusing on topics that will inform the structure of European financial markets, the Research Department “**International Finance and Financial Management**” carries out empirical research to provide regulators and policymakers with evidence-based policy advice to help balance financial stability with economic growth.

### Research Areas

- Bank Management and Financial Regulation
- Financial Intermediation and the Competitive Landscape
- Household Finance and Real Estate



**Head: Dr. Georg Licht**  
Economics of Innovation and  
Industrial Dynamics



**Acting Head: Dr. Oliver Lerbs**  
International Finance  
and Financial Management

## Environmental and Resource Economics, Environmental Management

The Research Department “**Environmental and Resource Economics, Environmental Management**” investigates the optimal function of markets and institutions in regard to environmental aspects and resource scarcity. A key focus is European energy and climate policy.

### Research Areas

- ◉ Energy Economics and Mobility
- ◉ International Environmental and Resource Policies
- ◉ Innovation and Sustainable Development
- ◉ Macroeconomic Analysis of Environmentally Relevant Policies

## Corporate Taxation and Public Finance

The Research Department “**Corporate Taxation and Public Finance**” addresses questions related to corporate taxation and empirical public economics within the broader context of economic integration. The key research question concerns the impact of high international mobility on sustainable tax and financial policy.

### Research Areas

- ◉ Corporate Taxation and Tax Location Analysis
- ◉ Empirical Effects of Corporate Taxation
- ◉ Decision-Making in Tax and Financial Policy
- ◉ Fiscal Policy, Fiscal Federalism and Economic Performance



**Acting Head:**  
**Prof. Achim Wambach, PhD**  
Environmental and Resource Economics,  
Environmental Management



**Head: Prof. Dr. Friedrich Heinemann**  
Corporate Taxation and  
Public Finance

## International Distribution and Redistribution

The Research Group “**International Distribution and Redistribution**” investigates the distribution of income and wealth as well as other indicators of inclusion and equal opportunity. The Research Group also studies the effects of taxes and social transfers, taking behavioural adjustments into account.

### Research Areas

- Income and Wealth Distribution
- Tax and Transfer Policy

## Market Design

The Research Group “**Market Design**” focuses on the analysis and optimisation of markets. Its aim is to improve the performance of existing markets by actively shaping market rules. To this end, it examines the peculiarities of each market and identifies their prevailing modes of action.

### Research Areas

- Design of General Rules for Public Procurement
- Auction Market Design
- Design of Matching Markets



**Acting Head: Dr. Holger Stichnoth**  
International Distribution  
and Redistribution



**Head: Prof. Dr. Vitali Gretschko**  
Market Design

## Competition and Regulation

The Research Group “**Competition and Regulation**” studies government competition policy as well as private-sector competitive strategy in network industries and other economic sectors. Interdisciplinary collaboration with legal, business and engineering scholars is particularly important in the Research Group’s work.

### Research Areas

- Competitive Strategy and Competition Policy
- Competition and Regulation in Network Industries



**Head: Prof. Dr. Kai Hüschelrath**  
Competition and Regulation

## Leibniz Research Alliances

To address current scientific and socially relevant issues, Leibniz institutions form collaborative research alliances. ZEW plays an active part in five of these Leibniz research alliances, which use inter- and transdisciplinary approaches to face complex social challenges.

- Crises in a Globalised World
- Educational Potentials: Leibniz Education Research Network (LERN)
- Energy Transition
- Healthy Ageing
- Science 2.0

For further information, please visit:

[www.zew.eu](http://www.zew.eu) → Research → Leibniz Research Alliances

## MaCCI

The “**Mannheim Centre for Competition and Innovation**” (MaCCI) Leibniz ScienceCampus is a joint initiative of ZEW and the School of Law and Economics of the University of Mannheim. The major objective of MaCCI is to stimulate and disseminate interdisciplinary research in the areas of competition, regulation, and innovation policy. MaCCI conferences provide a platform for discussion between academic researchers and practitioners.



**Board of Directors:** Professor Irene Bertschek (ZEW), Professor Thomas Fetzer (University of Mannheim), Professor Kai Hüschelrath (ZEW), Thomas Kohl (ZEW), Professor Martin Peitz (University of Mannheim)

**Coordination:** Stefan Frübing ([stefan.fruebing@zew.de](mailto:stefan.fruebing@zew.de)), Professor Kai Hüschelrath ([kai.hueschelrath@zew.de](mailto:kai.hueschelrath@zew.de))

More information: [www.macci.eu](http://www.macci.eu)

## MaTax

The main objective of the “**MannheimTaxation**” (MaTax) Leibniz ScienceCampus is to foster high-quality research in the broad field of taxation. It serves as a platform for the dissemination of results from research on taxation and as a forum for the scientific community and policy-makers to discuss fiscal topics. MaTax is a joint initiative of ZEW and the University of Mannheim.



**Board of Directors:** Professor Thomas Fetzer (University of Mannheim), Professor Friedrich Heinemann (ZEW), Thomas Kohl (ZEW), Professor Christoph Spengel (University of Mannheim)

**Coordination:** Dr. Philipp Dörrenberg, Professor Katharina Nicolay ([MaTax@zew.de](mailto:MaTax@zew.de))

More information: [www.matax.eu](http://www.matax.eu)

## ZEW Databases

### **Business Survey in the Information Economy**

Quarterly survey of firms in the ICT hardware sector, ICT service providers, media service and knowledge-intensive service providers regarding the current business situation and expected development

Contact: Dr. Daniel Erdsiek ([daniel.erdsiek@zew.de](mailto:daniel.erdsiek@zew.de))

### **IAB/ZEW Start-up Panel**

Database containing information on business start-ups allowing analysis of their development during the first years of operation

Contact: Jürgen Egelin ([juergen.egeln@zew.de](mailto:juergen.egeln@zew.de))

### **Mannheim Enterprise Panel (MEP)**

Firm-level data for the analysis of start-ups, company growth, and firm survival based on firms conducting business in Germany

Contact: Johannes Bersch ([johannes.bersch@zew.de](mailto:johannes.bersch@zew.de))

### **Mannheim Innovation Panel (MIP)**

Database concerning the innovation activities of companies in Germany, collected on the basis of an annual company survey

Contact: Dr. Christian Rammer ([christian.rammer@zew.de](mailto:christian.rammer@zew.de))

### **ZEW Financial Market Survey**

Monthly survey of experts providing expectation data on financial market trends as well as macroeconomic developments

Contact: Dr. Michael Schröder ([michael.schroeder@zew.de](mailto:michael.schroeder@zew.de)),  
Lea Steinrücke ([lea.steinruecke@zew.de](mailto:lea.steinruecke@zew.de))

## ZEW Research Data Centre

The ZEW Research Data Centre (ZEW-FDZ) grants external researchers access to ZEW original data. The ZEW-FDZ provides micro-level data from firm surveys on topics such as innovation activity, start-ups, and the use of information and communication technologies. Available datasets also include ZEW expert surveys and individual-level surveys.

Contact: Dr. Sandra Gottschalk ([sandra.gottschalk@zew.de](mailto:sandra.gottschalk@zew.de)),  
Simona Wagner ([simona.wagner@zew.de](mailto:simona.wagner@zew.de))

More information on [www.zew.de/zew-fdz-en](http://www.zew.de/zew-fdz-en)

### Strengthening Efficiency and Competitiveness in the European Knowledge Economies (SEEK)

The SEEK research programme is enabling ZEW to further establish its position in the international research landscape. Financed by the State of Baden-Württemberg since 2010, the programme contributes to a better understanding of the economic challenges facing the European Union and its Member States. Current SEEK projects are focused on:



- Options for Effective Fiscal and Economic Governance in the Eurozone – European Network on Better Institutions
- Digital Marketplaces and Platforms
- Regional Inequalities in Living Standards in View of Fiscal and Labour Market Policies

Research projects are carried out at ZEW in close cooperation with international researchers.

Further information: <http://seek.zew.eu>

Contact: Dr. Daniela Heimberger ([seek@zew.eu](mailto:seek@zew.eu))

### ZEW Visiting Researchers Programme (VRP)

ZEW offers outstanding opportunities to conduct research in an inspiring environment. The Visiting Researchers Programme invites established as well as up-and-coming economists to complete research stays at ZEW. Visiting researchers closely collaborate with their colleagues at ZEW. They are involved in research projects and daily academic life, attend workshops and conferences, and make use of the infrastructure at ZEW to conduct their own research. Many research visits at ZEW have yielded long-term scientific cooperation.



More information: [www.zew.de/en/karriere/visiting-researchers](http://www.zew.de/en/karriere/visiting-researchers)

Applications for visiting researcher positions are more than welcome. Interested researchers may get in touch with the research unit that is best suited for their research agenda.

## Scientific Events

- **Mannheim Competition Policy Forum**

This forum provides a platform for discussion of topics related to competition policy and competition economics. The speakers in this lecture series include practitioners as well as scholars.

- **ZEW Lectures on Economic Policy**

The monthly seminar series promotes exchange between ZEW researchers and scholars from other scientific institutions. Lectures within this series address current challenges in economic policy.

- **ZEW Research Seminar**

In this fortnightly seminar, ZEW researchers as well as external lecturers provide an overview of recent developments in selected research areas.

- **ZEW Summer Workshop**

At this annual summer workshop, talented economists present their research work in empirical economics. The young economist presenting the best paper of the workshop is honoured with the Heinz König Young Scholar Award.

ZEW hosts a large number of conferences and workshops on specific research topics each year. More information at: [www.zew.eu](http://www.zew.eu) → Events

The logo for ZEW (Zentrum für Europäische Wirtschaftsforschung) is displayed in large, bold, blue capital letters.

Zentrum für Europäische Wirtschaftsforschung  
Centre for European Economic Research  
[www.zew.eu](http://www.zew.eu) · [www.zew.de](http://www.zew.de)

RESEARCH IN ECONOMICS



## Publications

### ZEW Discussion Papers

The series includes papers on all fields of research addressed at ZEW; many contributions are published in refereed journals.

### ZEW Economic Studies

Monographs and edited volumes on theoretical, empirical, and methodological issues in economics

### ZEW policy briefs

Short publications on a specific topic which provide a concise overview of research results of practical relevance for policy making and administration

### ZEW Research Reports

- **DIFI Report (German Real Estate Finance Index)**  
Quarterly survey of experts in the German real estate market regarding trends in real estate financing over the coming six months; conducted in cooperation with Jones Lang LaSalle
- **Junge Unternehmen (Young Firms)**  
The semi-annual publication by ZEW and Creditreform features analyses and research results concerning start-up activities in Germany and the development of young firms.
- **M&A Report**  
Biyearly report on current topics and developments in global mergers and acquisitions on the basis of the Zephyr database; issued in collaboration with Bureau van Dijk
- **ZEW Financial Market Report**  
Regular report on the results of the ZEW Financial Market Test
- **ZEW-PwC China Economic Barometer**  
Quarterly report by ZEW and PricewaterhouseCoopers (PwC) on the current situation and expected trends for the Chinese economy over the next 12 months
- **ZEW Sector Report for the Information Economy**  
Quarterly reports on the business situation in the information economy (ICT and media sectors, ICT-intensive service providers)
- **ZEW Sector Report on Innovation**  
Annual reports on innovation activities in selected sectors of the manufacturing and service industries

## Career Opportunities at ZEW

About half of ZEW's research staff are working on their doctoral thesis. The topics of each thesis will typically be closely related to the research projects each candidate is involved in. Based on the field of research chosen, ZEW supports candidates in finding the suitable university and supervisor for their doctoral studies.

### High-Quality Post-Graduate Education

Offering continuous training in applied economic research and an in-depth understanding of economic theory, ZEW provides its researchers with a high-quality post-graduate education. The certificates to be obtained in doctoral courses at universities and in the mandatory, optional and accompanying courses at ZEW as well as any further content required as part of completing a doctoral programme at ZEW are set out in the "Standards for Structured Doctoral Studies". Clear milestones for doctoral candidates ensure progress along a swift and secure path.

### Postdoctoral Opportunities

Postdoctoral scholars at ZEW are responsible for completing research and policy advising projects in collaboration with unit heads. The institute benefits hugely from the knowledge and experience of long-term staff. Joining ZEW includes the possibility of flexible work arrangements which facilitate a healthy work-life balance and support the reconciliation of professional and family life.

### ZEW DocNet

The ZEW DocNet is an international network that links ZEW with graduate programmes at the universities of Konstanz, Mannheim, St. Gallen (CH), Leuven (BE), and Maastricht (NL). Doctoral students who choose to participate in the programme pursue their project work at ZEW either on a part-time or a full-time basis, depending on the individual workload. For more information, see the brochure "Doctoral and Postdoctoral Opportunities at ZEW" and the website [www.zew.eu/zewdocnet](http://www.zew.eu/zewdocnet).



### Research Associates

A large network of university scholars support ZEW as Research Associates. They supervise dissertations of doctoral candidates, offer younger researchers advice on how to progress in academics, and are involved in acquiring and conducting project work.

Contact: Doris Brettar ([doris.brettar@zew.de](mailto:doris.brettar@zew.de))

## Knowledge Transfer & Qualification Programmes

ZEW's specialised department for professional training develops and organises seminars for various target groups. Close cooperation between the department's training experts, ZEW researchers and experienced external practitioners provides the basis for scientifically grounded training seminars that have practical relevance.

### • Expert Seminars

Together with the individual ZEW research units and external experts, the department devises new training events for both researchers and executive staff. The focus of this training is on the application and communication of statistical and econometric methods as well as general economic contexts. ZEW's training experts also offer a number of successful seminars for researchers on the acquisition of "soft skills".

### • Inhouse Seminars

ZEW offers tailor-made training for companies and institutions. The institute's education experts develop specific seminars, training courses, and events in German and English in close consultation with the department's clients. The ZEW training experts draw on the knowledge and experience of the institute's staff and on excellent external contributors.

### • International Qualification Programme

Alongside expert seminars and training for companies and institutions, ZEW also offers longer-term international qualification programmes. The according workshops, further education courses, summer schools and tailored training sessions are held in English and take place in Germany and abroad. The Service Department has particular expertise for Asia.



**Head: Thomas Kohl**  
Knowledge Transfer & Qualification  
Programmes



**Deputy Head: Barbara Hey**  
Knowledge Transfer & Qualification  
Programmes

## Information and Communication

Excellent research and economic policy advice deserve to be widely recognised in the areas of politics, business, and society. The focus of the **“Information and Communication”** Service Department is on the creation and maintenance of ZEW’s external relations with the media, cooperation partners, and the public. Press releases, publications and events spread research results and contribute to economic policy debates. The Department’s printed and electronic media play an important role in ZEW’s international reputation.

- **ZEWnews English Edition**

Overview of research results, reports on major events and conferences, interviews and opinion pieces on economic policy; supplements: M&A Report

- **ZEW Annual Report**

Resume of events, achievements, projects, and the research performance in the year under report

- **ZEW Newsletter English Edition**

The monthly electronic newsletter provides a comprehensive overview of news, forthcoming events, and job offers.

**To subscribe, please send an e-mail to [newsletter-en@zew.de](mailto:newsletter-en@zew.de)**

- **ZEW websites: [www.zew.de](http://www.zew.de)/[www.zew.eu](http://www.zew.eu)**

Press releases, comments, events, calls for papers, job offers, and much more

Contact: Gunter Grittmann ([gunter.grittmann@zew.de](mailto:gunter.grittmann@zew.de))



**Head: Gunter Grittmann**  
Information and Communication

Selected speakers at ZEW events: Dr. Angela Merkel (Chancellor of Germany), Professor Markus K. Brunnermeier (Princeton University), Carlos Moedas (EU Commissioner for Research, Science and Innovation), Professor Hal Varian (Google and UC Berkeley)



## ZEW EVENTS

ZEW invites renowned personalities from the realms of politics, civil society, and academia to speak before a broad audience.

- **First-Hand Information on Economic Policy**  
Series of lectures featuring speakers from the areas of politics, business, and academia on current economic and fiscal policy topics
- **ZEW Lunch Debates**  
Brussels-based series of lectures and discussions on economic policy with a European focus featuring international speakers from research and EU institutions
- **ZEW Economic Forum**  
This event provides a forum for in-depth discussion of current economic challenges with representatives of government institutions, associations, and companies.

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### Imprint

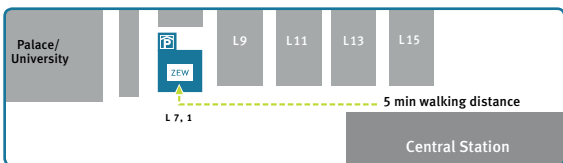
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**Travelling by plane via Frankfurt International Airport**

It is a 30-minute journey from Frankfurt International Airport to Mannheim Central Station via ICE high-speed train.

Travel time to Frankfurt by plane (non-stop): from New York: approx. 8 hrs/ from Beijing: approx. 10 hrs



It is a five-minute walk (300 m) from Mannheim Central Station to ZEW.

**ZEW**  
 Zentrum für Europäische  
 Wirtschaftsforschung GmbH  
 Centre for European  
 Economic Research

L 7, 1 · 68161 Mannheim · Germany  
 P.O. Box 10 34 43 · 68034 Mannheim · Germany  
 Phone +49 621 1235-01 · Fax +49 621 1235-255  
 E-mail [info@zew.de](mailto:info@zew.de)  
 Internet [www.zew.eu](http://www.zew.eu)



TOTAL E-QUALITY recognises organisations that have implemented an equal opportunities policy.